

## WEBINAR

# Connected Intelligence at the Heart of Supply Chain Transformation



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## Key Takeaways



- With an increasing focus on the Digital Supply Chain, global organizations are investing in upgrading siloed systems. They will end up with a mosaic of siloed systems contradicting the business's need to be responsive and connected across the supply chain.



- The solution to this is Connected Intelligence – a holistic, customer-centric approach to transforming the supply chain. It can be enabled by an AI/ML-based mechanism that orchestrates in real-time across all the siloed systems and allows your supply chain to become customer-centric and responsive.



- Integrate data from internal and external sources like suppliers, customers, social media feed, weather and traffic patterns, and commodity indices to forecast and react to disruptions.



- Adopt technologies like Delta Sharing and Clean Rooms to keep data safe, secure, and confidential.



- The solution can be enabled in a step-by-step, self-funded way, depending on your current state and maturity level.



- Utilize digital twin simulations to determine the success and failure rates of different ideas without going through time-consuming POCs.

**Talk to Tredence:** Interested in engaging directly with Tredence's Supply Chain Leaders? Please drop a note to Krishna Kuppaswamy ([krishna.kuppaswamy@tredence.com](mailto:krishna.kuppaswamy@tredence.com)), Senior VP & Global Head of Supply Chain at Tredence and Majaz Mohammed ([majaz.mohammed@tredence.com](mailto:majaz.mohammed@tredence.com)), Head of Supply Chain Solutions.