

TREDENCE

Beyond Possible

YOUR LAST MILE AI PARTNER FOR ENTERPRISE DECISION INTELLIGENCE

Driving impact at scale with GenAI & Agentic AI autonomy



GROWTH & INNOVATION STRATEGY



CAGR 40–45% YoY



Funding Secured

\$30M Series A (2020) | \$175M Series B (2022)



Expansion Targets

Middle East & Europe



Innovation Focus

Establishing GenAI Experience Center in San Francisco & Chicago



Acquisition

Acquired Further Advisory, a management consulting firm specializing in banking, financial services and insurance.

OUR JOURNEY OF IMPACT

- **Founded in 2013, head-quartered in San Jose.** We've grown from a small team of AI problem-solvers to 4,000+ people across 12 offices in 5 countries, still driven by the same spark.
- **Trusted by Global Leaders.** We're the trusted AI ally for 50+ Fortune 500 clients helping leaders reimagine what's possible.
- **Impact Across Industries.** We transform how people shop, heal, bank, travel, and manufacture by embedding AI-driven decision intelligence into the core of every business.
- **Tech that feels human.** From Generative AI to AIOps, our teams design solutions that blend cutting-edge innovation with empathy, empowering people to make smarter decisions
- **Purpose over prestige.** Recognition from Gartner, Forrester, Everest Group, and ISG as a 'Leader' isn't our finish line. For us, every success is a responsibility to keep growing, learning and delivering real impact where it matters the most.

TREDENCE | AI-FIRST BUSINESS VALUE MODEL

At Tredence, we lead with a vertical-first model bringing deep industry context to every solution.

Multi-Industry Domain Expertise

- **Banking & Financial Services:** Cutting cost and risk, boosting personalization and productivity with GenAI and agentic AI.
- **Healthcare & Life Sciences:** Advancing clinical AI, value-based care, operational efficiency and improved patient outcomes.
- **Retail & CPG:** Helping 8 of the top 10 global brands modernize decision intelligence across personalization, marketing & supply chains.
- **Travel & Hospitality:** Driving AI enabled dynamic pricing, marketing excellence and hyper-personalized guest experiences.
- **Telecom, Media, Tech & Gaming:** Powering customer 360, data modernization, and Agentic AI for hyper-personalized experiences and smarter monetization.
- **Industrials & Manufacturing:** Advancing intelligent supply chains, modernizing data, and driving intelligent operations.

Our Enterprise Capabilities

Our horizontal solutions that drive vertical success stories at enterprise scale.

Functional Capabilities Business Solutions for High-Impact Outcomes.	Core Capabilities Accelerating Insights & Autonomous Decisions.	Enabling Capabilities Building a Scalable, Governed AI Foundation.
» STRATEGIC ADVISORY ▲ Shape enterprise data & AI strategy ▲ Unlock value from P&L ▲ Guide enterprise AI transformations » CUSTOMER EXPERIENCE MGMT ▲ Unify customer intelligence & growth ▲ Hyper-Personalize omnichannel experiences ▲ Maximize marketing ROI » INTELLIGENT SUPPLY CHAIN ▲ Build real-time supply intelligence ▲ Automate supply optimization ▲ Orchestrate agentic AI-driven planning » MARTECH & REVENUE GROWTH ▲ Optimize with composable MadTech ▲ Enable high-margin retail media ▲ Personalize at scale with AI orchestration	» GENAI ▲ Train domain co-pilots ▲ Deploy AI agents to automate workflows ▲ Build GenAI with AI guardrails » DATA SCIENCE ▲ Build autonomous predictive agents ▲ Deploy self-learning pricing agents ▲ Enable real-time demand sensing agents » MLOPS/LLMOPS & OBSERVABILITY ▲ Orchestrate enterprise AI workflows ▲ Monitor drift & data quality ▲ Automate retraining lifecycle » ADVANCED ANALYTICS & INSIGHTS ▲ Deploy domain agents for decisions ▲ Uncover profit & growth drivers ▲ Build dashboards for faster outcomes	» DATA ENGINEERING ▲ Modernize & scale data foundations ▲ Govern pipelines with lineage ▲ Build AI-ready data foundations » SOLUTIONS SUPPORT ▲ Accelerate enterprise rollouts ▲ Drive adoption & engagement ▲ Assure SLA-driven performance & reliability » DIGITAL ENGINEERING ▲ Design product & UX strategy ▲ Develop full-stack decision apps ▲ Establish cloud & secure pipelines

THE TREDENCE ADVANTAGE

Creating a Value Delivery Flywheel

Tredence has designed its organizational and operational model through domain depth, full-stack AI and Agentic AI-led autonomy, aimed at creating ever-increasing value for our clients. Here's how we do it:

 Data Science & AI Expertise 4000+ Tredencians transforming businesses with data science, and AI expertise	 Accelerated Impact with ATOM.AI Ecosystem of 150+ AI/ML accelerators delivering 50% faster time-to-value
 Innovation Engine Investing 10% of revenue in AI/GenAI advancements	 Customer Excellence Achieving 94% NPS across 1000 engagements
 Last mile AI Approach Customized solutions for complex data challenges	 An AI Center of Excellence Accelerators evolving through expert-driven innovation
 Milky Way- Autonomous Intelligence Layer Over 50 specialized agents driving enterprise decision intelligence	 Deep Domain Expertise Industry-specific solutions for outsized business impact
 Robust Partnerships Co-innovation with leading hyperscalers and Data & AI ISVs	 Rapid Learning Ecosystem Making learning fun while powering AI and data innovation

POWERING SUCCESS WITH JOINT SOLUTIONS

Our Trusted Partners

VOICES OF IMPACT

“We were impressed by Tredence’s vision of enabling the last mile of analytics, leveraging best-in-class Azure accelerators, proven on Fortune 500 companies, throughout the data & AI modernization journey. They uniquely help expedite the platform build while simultaneously proving business value through rapid deployment of prioritized strategic AI/ML use-cases.



Tunc Ozcan
Director,
Data Analytics & AI,
Nahdi Medical Co.

Partners like Tredence, and obviously Databricks, Microsoft -- when we’re talking about an enterprise of this size, and talking about a transformation of this size, we’re really thankful for having great partnerships.



Amlan Maitra
Vice President,
Data & Analytics,
PepsiCo

“Tredence has been a trusted partner to our Data & Analytics team. Their deep expertise in cloud data platforms—along with their strong capabilities in building and supporting data engineering pipelines, DataOps, and MLOps frameworks—has led to significant improvements in our internal processes and delivered measurable cost savings. As we advance on our AI journey, Tredence continues to be our partner of choice to help us achieve our long-term strategic objectives.



Scott Sacha
Vice President,
Enterprise Data and Analytics,
Novelis

“Mobile App Marketing has found immense value in our collaboration with Tredence. Their insights have transformed Walmart’s approach to app marketing and customer growth. Tredence has enabled advanced app strategies, including the implementation of cohort-based targeting that demonstrably increase customer LTV.



Sherry Thomas-Zon
Director, Mobile App
Marketing

“Tredence’s experience at Mars reflects a broader movement across industries. Mars and Tredence truly think that the unified multimodal platform approach with compliance with Responsible AI principles is the way forward because it empowers both technology and business users to leverage AI in their daily work in a safe way.



Kaarthik Subramaniam
Director of Digital Experiences
Platforms,
Mars Global Services

“Tredence brings a wealth of knowledge, and they have a lot of subject matter expertise in in this domain. We had at the very least a minimum viable product in mind, but Tredence was always thinking with the end in sight to think also about long term on the right kind of data science capabilities we must have.



Reinaldo Calzadilla
Vice President, Enterprise
Data and Marketing Technology,
Norwegian Cruise Line Holdings Ltd.

“The IFDP platform has significantly enhanced our approach to commodity trading. By integrating classical ML with GenAI, and partnering with Tredence, we can now make real-time trading decisions with remarkable accuracy. This transformation isn’t just a solution; it’s a strategic advantage.



SRINIVAS GUTTA
Chief Digital Officer,
Adani Enterprises Limited

“Through our work with Tredence, we’re leveraging advanced AI analytics to deliver science-backed, individualized guidance at scale, making wellness insights more accessible and actionable for every customer. By embedding AI into the discovery and shopping experience, we’re transforming how consumers engage with health information and reinforcing Thorne’s position as a technology-driven wellness innovator.



Chris Teufel
Chief Information Officer,
Thorne

HARNESSING AI'S POWER FOR TRANSFORMATION

The Tredence Story

More than a decade ago, Tredence set out to solve enterprises' most critical challenges with data and AI. What began with six visionaries in a modest apartment has become a 4,000+ strong team across 12 global offices.

We partner with over 50 Fortune 500 companies, delivering industry-shaping decision intelligence. Today, we embed GenAI and Agentic AI at the last mile to drive autonomous decisions and real business impact. This is where enterprises turn insight into autonomous action, automating complex decisions while keeping human judgment at the core.



Our mission

is to become the world's most indispensable analytics and AI partner.

Our vision

is to put meaningful analytics into the hands of every decision-maker through the last mile adoption of data science and AI.

Our purpose

is to empower decisions that help our clients win.

LAST MILE IMPACT — CLIENT SUCCESS



Banking: Deployed GenAI AML copilots, boosting case throughput by 120% and cutting false positives 15%.



CPG: Built Mars' enterprise GenAI ecosystem, driving 3X AI adoption and 30% productivity gains.



Healthcare: Automated KOL engagement for a biotech, reducing manual effort 80% and uncovering 30% more top influencers.



T&H: Modernized loyalty BI for a hotel chain, generating \$10M from at-risk customer marketing.



Industrials: Predicted sheet quality for an aluminum leader, reducing scrap 17% and stoppages 23%.



Telecom: Built churn models for a US telco, improving retention with \$13M revenue impact.

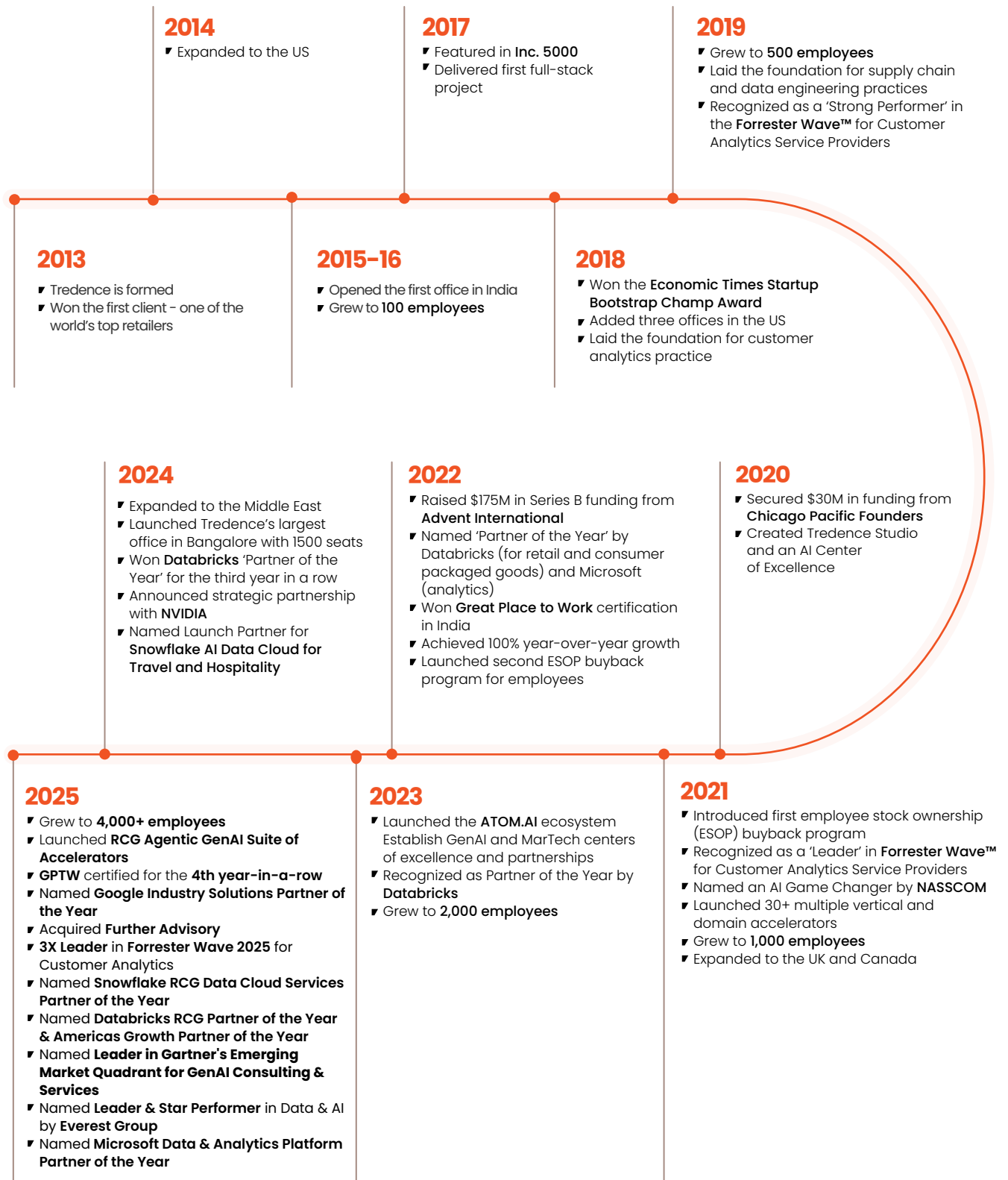


Retail: Unified personalization, trade, and supply chain on an AI-first Lakehouse, delivering \$58M RMN revenue and closing 54% KPI gaps.



Tech: Saved \$15M+ in annualized MarTech cost for a leading American SaaS provider through customer intelligence orchestration.

13+ YEARS JOURNEY OF EXPONENTIAL GROWTH



LEADERSHIP IN ACTION

The Pioneers of Innovation



Shub Bhowmick
Chief Executive Officer
& Co-founder



Sumit Mehra
Chief Technology Officer
& Co-founder

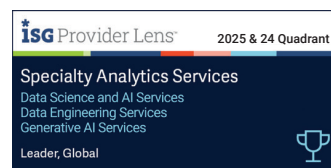
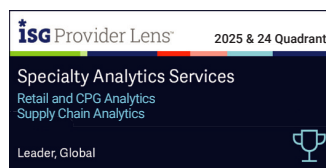


Shashank Dubey
Chief Revenue Officer
& Co-founder

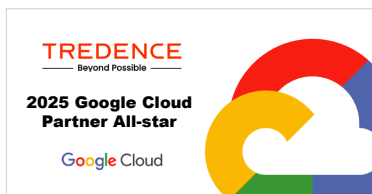
TRUSTED BY THE WORLD'S LEADING ENTERPRISES

Endorsed by Hyperscalers and Leading Independent Analysts

Analyst Awards



Partner Awards



Bridging the Gap Between Data and Decisions

Tredence transforms AI from an enabler to a decision engine, moving enterprises from passive insights to real-time, autonomous decision-making. With deep domain expertise, AI accelerators, and strategic partnerships, we turn intelligence into action—driving faster, smarter, and scalable business outcomes.



Want to know more about us?
Please visit: www.tredence.com

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