

Advancing Decision Intelligence with Agentic AI



April 9–11, 2025



Booth #3079



Mandalay Bay Convention
Center, Las Vegas

Powering Autonomous Decisions with **AI-Native Data Foundations, Agentic GenAI & Responsible AI**

As a GCP partner and a sponsor at **Google Next '25**, Tredence is leading the way in **Agentic AI-led Decision Intelligence**, enabling enterprises to move beyond insights to autonomous, AI-driven decisions.

Explore What's Next in AI with Tredence's Four-pronged Approach



AI-Native Data Foundations: Tredence enables a smooth data to AI journey with unified, scalable, AI-native data foundations on Google Cloud.



Autonomous Agentic AI: Leveraging Vertex AI and Gemini LLM, autonomous AI agents optimize decisions and operations in real time.



GenAI-Powered Decision Intelligence: Tredence integrates GenAI to transform dashboards into AI copilots to turn insights into proactive decisions.



Responsible & Scalable AI: Tredence ensures secure, ethical, and scalable AI adoption with observability, compliance, and security-first frameworks.

Tredence Exhibits at Google Cloud Next '25

Experience live demos at our **Booth #3079** to explore how Tredence's innovative solutions, powered by GenAI are driving transformative outcomes for businesses across industries.

Activate GenAI & Agentic AI for Smarter, Faster Outcomes

Drive smarter business outcomes with Agentic GenAI solutions from Tredence, powered by Google's Vertex AI, Gemini, and Agentspace.



Category Performance Advisor

PURPOSE: Drive category growth and improve margins with actionable insights and automated execution to downstream systems.

HOW IT WORKS: Leverages Gemini LLM capabilities to synthesize large amount of real-time data to generate insights. Helps automated execution to optimize pricing, promotions and assortment for underperforming categories.

IMPACT

Enables faster, data-driven decisions and boosts category performance.



Customer Engagement Driver

PURPOSE: Enhance customer loyalty, reduce churn and optimize marketing spend by focusing on high-value customer segments.

HOW IT WORKS: Analyzes customer behavior using Gemini family of LLMs to identify churn risks, deliver personalized re-engagement strategies and optimize loyalty efforts. Generates charts, tables and SQL dynamically to highlight insights and provide actionable recommendations.

IMPACT

Increases retention, improves customer satisfaction and maximizes ROI on marketing efforts.



Product Quality Optimization

PURPOSE: Ensure product freshness and reduce waste through optimized inspection processes at distribution centers.

HOW IT WORKS: Combines computer vision with AI to flag low-quality products, prevent supply chain issues, and uncover quality trends.

IMPACT

Reduces waste, improves product quality, and enhances customer satisfaction.



Store Ops Agent

PURPOSE: Streamline daily store operations, optimize on shelf availability, and improve customer satisfaction with actionable AI-driven recommendations.

HOW IT WORKS: Extracts and synthesizes information from structured and unstructured data sources using Vertex AI vector search. Provides real-time, AI-driven recommendations to optimize inventory, prioritize tasks, and enhance staffing efficiency.

IMPACT

Store managers can focus on high-impact tasks, reduce out-of-stock, improve operational efficiency and elevate store performance.



Supply Risk Navigator

PURPOSE: Mitigate supply chain risks by providing real-time insights and strategies to address disruptions.

HOW IT WORKS: Uses Google Vertex AI Agent Builder (Google Agentspace) to operate GenAI and semi-autonomous Agents. The solutions detects supply risks, evaluates impacts and delivers actionable strategies to minimize disruptions across the supply chain.

IMPACT

Ensures supply chain resilience and improves operational efficiency.



Trade fund compliance

PURPOSE: Optimize trade fund utilization and ensure compliance with real-time insights.

HOW IT WORKS: Leverages GenAI models from Vertex AI Model Garden to monitor fund usage and provides compliance recommendations to optimize trade efficiency and ROI.

IMPACT

Maximizes ROI on trade funds and ensures compliance adherence.

Migrate to Modernize with GenAI

Tredence helps businesses migrate and modernize data using Google Vertex AI, Looker, and Gemini AI for



Real-time decision-making



Personalized experiences



Operational excellence

Key Innovations

► **Expanded Cortex Data Model** for SCM and CXM with 500+ KPIs

► **T-Converter:** Cuts migration time by 50-60%, reducing costs by 60-70%

C360: Powering a 360° Customer View

Tredence's C360 unifies first and third-party data, enabling real-time insights, hyper-personalization and next-best actions that drive engagement and revenue

► Secure, scalable, and intelligent customer data ecosystems

► Industry-specific models for deeper customer connections and growth

Tredence is the Secret Weapon Unlocking Value on Google Cloud

01

Accelerating Data Migration to Google Cloud for a Top 10 Global Retailer

A top 10 global retailer migrated from Azure to Google Cloud (GCP) to modernize its data infrastructure. Tredence led the 12PB migration, ensuring scalability, automation, and cost efficiency.

CHALLENGES

- **Legacy Complexity:** Data fragmented across Alteryx, Cognos, Oracle, Synapse and Databricks.
- **Retail Media Growth:** \$500M revenue target, requiring real-time analytics.
- **Scalability Needs:** 30,000+ analytics users, 100+ data products.

IMPACT

- **\$400M retail media uplift** through AI-driven personalization.
- **55% faster Informatica-to-GCP** conversion with Gemini-powered T-Converter.
- **50% cost savings** via workload optimization.
- **BI Modernization:** Unified reporting eliminated legacy tools.

02

Seamless Migration to Google Cloud for One of the Largest Global Retailers

A leading global retailer partnered with Tredence for a large-scale migration from Azure Databricks to GCP Databricks, ensuring seamless data transfer, governance, and cost optimization.

CHALLENGES

- **Massive Data Migration:** 15PB of data across 20 domains, rationalizing 1M tables to 700K.
- **Governance & Security:** Required centralized governance with Unity Catalog.
- **Performance & Cost Optimization:** Needed efficient migration of analytics assets while reducing infrastructure overhead.

IMPACT

- **Established Unity Catalog** for structured metadata.
- Enabling **Migration of 1.3M tables** from Azure Databricks to GCP Databricks.
- Enabling **350k Notebooks conversion** to GCP Databricks platform.
- **30% cost saved** using Gemini powered observability framework.
- **Optimized Platform cost** by rationalizing 150+ Azure workspaces.

03

Customer 360 Intelligence for a Leading American SaaS Provider

A leading SaaS provider transformed its Customer 360 intelligence with Tredence, driving product-led growth through AI-powered insights.

CHALLENGES

- Disconnected data across sales, marketing, and product teams.
- Lack of unified insights to support product-led growth strategies.
- Inefficiencies in customer retention and planning cycles.
- Manual processes limiting scale and speed of GTM execution.

IMPACT

- **8% churn reduction** using predictive retention models.
- **\$230 increase in CLTV** via AI-driven marketing.
- **10M+ at-risk customers re-engaged** with personalized campaigns.
- **\$150M+ in annual savings** through integrated planning and forecasting.

04

Transforming Data Scalability for a Leading Gaming Company

A leading gaming company modernized its data ecosystem with Google Cloud, transitioning from legacy on-premise warehouses to a scalable, multi-cloud architecture.

CHALLENGES

- Legacy on-prem data warehouses limiting scalability.
- Siloed data affecting accessibility, analytics, and governance.
- Slow query response times hindering real-time decision-making.
- Compliance and reporting inefficiencies.

IMPACT

- **80% faster queries** with modernized data architecture.
- **60% acceleration in reporting** cycles.
- **10x improvement in governance** through centralized data control and compliance.



As a leading GCP RCG SI partner, Tredence has proven they can deliver unprecedented transformational value on GCP, faster than others. We strongly recommend all our RCG clients consider Tredence to serve as a trusted industry advisor on Google Cloud & leverage their vast library of GCP ready Generative AI/ML, and ML infused migration and RCG transformation accelerators.

These coupled with their proven industry data models enable RCG clients to speed time to value, increase process efficiency, and realize the greatest ROI from their GCP platform investments.



Jose Gomes

Managing Director, Retail
& Consumer Goods,
Google Cloud



Google Cloud
Partner



Tredence's expertise in Generative AI and Vision ML, combined with Google Cloud's Vertex AI and Gemini LLM has proven to be an incredible partnership; one that generates results.

Their innovative applications of AI are a testament to the power of partnership in driving digital transformation.



Chris Scalgione

Head of Cloud Consulting,
U.S. North, Google



Google Cloud
Partner

Meet Our Data & AI Experts



Shub Bhowmick
CEO & Co-founder



Shashank Dubey
CRO & Co-founder



Morgan Seybert
President & Chief
Business Officer, Retail



Anupam Wahi
Chief Business Officer,
Telecom-Media-Tech



Rakesh Sancheti
Chief Growth Officer



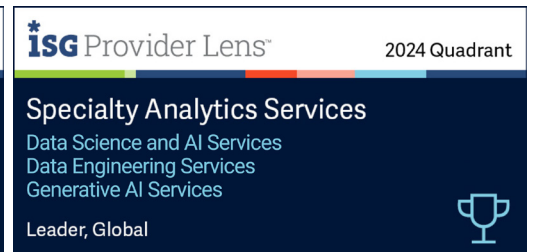
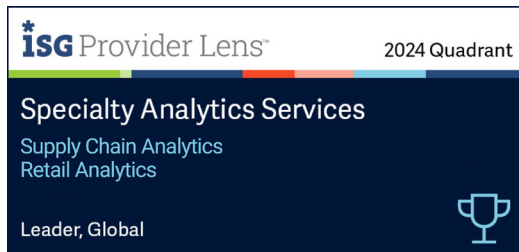
Unmesh Kulkarni
SVP, Generative AI



Arnab Sen
VP, Data Engineering

OUR GROWING GALAXY OF ACCOLADES

Endorsed by
hyperscalers &
leading independent
analysts.



SCHEDULE 1-TO-1 MEETINGS

WITH OUR AI EXPERTS AND EXPLORE WHAT'S NEXT IN AI WITH TREDENCE

www.tredence.com

